

# RYAN ALAN PHILLIPS

WASHINGTON D.C.

330.984.6400

ryan@ryanalandesign.com

<http://ryanalandesign.com>

## TECHNICAL SKILLS

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Adobe Creative Suite, HTML5, CSS3, JavaScript, jQuery, PHP, beginner Python, responsive frameworks Bootstrap, Foundation, and Skeleton, and content management systems Business Catalyst, Wordpress, Drupal, and Joomla!

## WORK EXPERIENCE

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Washington D.C.

Oct 2014–Present

### Senior Consultant

Duty First Consulting

- » Provides communications, graphic design, and web design support to VA's Office of Patient Care Services, Public Health.
  - Develops and designs internal and external facing communications materials, such as fact sheets, brochures, posters, publications, reports, information graphics, website graphics, and social media graphics.
  - Leads maintenance, design, and development of the Public Health Internet, Intranet, and SharePoint websites.
  - Provides digital communications support including social media monitoring, social media and website analytics tracking, analysis, and reporting, and planning, developing, implementing, and tracking Public Health promotions across all distribution channels.
  - Ensures Section 508 compliance.
- » Provides web design and development support to VA's Office of Patient Care Services, National Center for Health Promotion and Disease Prevention.
- » Provided graphic design support for the CMS, Small Business Health Options Program, including brand and materials development.

Washington D.C.

Aug 2011–Oct 2014

### Designer and Web Developer

SW Creatives

- » Designed, developed, implemented, and tested websites through entire project life-cycle, including client intake, research, information architecture, user experience and user interface design, rapid prototyping, front-end development using HTML, CSS, Javascript, jQuery, and PHP, and integration into content management systems such as Wordpress, Joomla!, and Adobe Business Catalyst.
- » Planned, designed, and produced print and multi-media projects, including publications (books, training guides, programs, annual reports, etc.), stationary, logos and branding systems, and environmental graphics for conferences and events.
- » Wrote project proposals, design briefs, design and content strategy documents, as well as website copy.
- » Maintained client relationships and managed projects collaboratively and independently.

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Washington D.C.

Sep 2011–Sep 2012

## Junior Instructor

Center for Digital Imaging Arts, Boston University

- » Planned lessons based on pre-determined curriculum and instructed classes on a variety of topics ranging from core design principles and print design to advanced web design and front-end development.

New York, New York

Jul 2010–Aug 2011

## Graphic Designer

Robert Verdi, Inc.

- » Worked closely with Marketing Manager to create and update marketing and sales presentations, collateral, and graphics for web and print to promote brand objectives.
- » Worked closely with President to create and update business presentations and pitches to expand brand reach into new markets.
- » Supported Events Director through consultation, planning, and production of event collateral, environmental graphics, and reports.
- » Ensured creative alignment with branding and marketing strategies through design.

## AWARDS

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May 2013

### Hermes Creative Awards

Platinum, Pro Bono Category

Reel Water Film Festival 2013 Brand Relaunch, including logo and website

Gold, Website Overall/Nonprofit Category

Fraud.org website redesign, a project of the National Consumers League

October 2015

### VHA National Communications Award

First Place

Public Health Communications Toolkits SharePoint website

## EDUCATION

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Washington D.C.

May 2010

### Center for Digital Imaging Arts, Boston University

Certificate in Print & Web Design

Washington D.C.

May 2006

### Georgetown University

Bachelor of Arts in English Literature, GPA 3.6/4.0